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Located at the edge of Washington’s historic Georgetown neighborhood, the Embassy of France in the United States has housed France’s diplomatic mission since 1985. As France’s largest embassy in the world, it offers a variety of activities to the public and is a vibrant reflection of international diplomacy and cultural cooperation.

The historic ties between France and America—our shared values and ideals, and our close strategic relationship—are embraced and celebrated throughout the year in a diverse series of major events at La Maison Française, the Embassy’s “French House,” a unique tool of French-American cooperation.

Attended by over 35,000 guests annually, these events—often presented in partnership with French and American companies and organizations—offer guests the opportunity to directly experience French hospitality and culture and to celebrate the longstanding and lasting relationship between our two countries.
Through both recurring series and special events, the French Embassy presents artists, authors, and educational programs at La Maison Française.

The “French Cinémathèque” series offers thematic film programs to movie lovers in the nation’s capital, with screenings twice a month, showcasing both timeless classics and contemporary French cinema. In addition, La Maison Française hosts premieres and major events from Washington most prestigious Film festivals, such as the DC Film Fest or the Environmental Film Festival in the Nation’s Capital.

Music also frequently takes center stage, through a multitude of local partnerships with established cultural institutions such as Young Concert Artists, the DC Jazz Festival, and others. These artistic affiliates bring to La Maison Française the future stars of French classical music, dynamic jazz musicians fusing French and American culture, world music and international ensembles from across the francophone world, and special guests from France.

La Maison Française also hosts events aimed at bringing together the Washington community around one of France’s finest cultural exports: Food! Whether it is the Washingtonian magazine and French Morning holding the first-ever baguette contest in Washington, a wine fair, or a chocolate tasting to meet local producers and discover new recipes, these events always receive a warm reception from the public.
It is through hosting conferences and events that La Maison Française serves as a community hub for meetings, exchanges, and dialogue not only for the French and American public but also for the Washington community as a whole.

The Embassy prides itself on strong ties to Washington’s many think tanks and to top universities across the country. By partnering with them, the Embassy of France is engaged in addressing critical issues of the present and future through lively intellectual panel discussions and debates.

The French Series, launched in November 2016, brings together leading French and American professionals including journalists, think tank experts, and scholars to share their expertise and analysis of contemporary social and foreign policy issues affecting our two countries.

Furthermore, La Maison Française hosts prestigious scientific events addressing major societal challenges such as climate change, cybersecurity, ocean conservation, neurosciences... As an example, the French American Climate Talks (FACTS) public series was organized to exchange best practices to reduce and mitigate global warming.

La Maison Française is a unique setting to celebrate French-American heritage and common history through commemorations of veterans or medals of honor. Events organized around the 100th anniversary commemoration of the United States’ entry into World War I attract a large French-American public, and allows for diverse programs highlighting our close relationship throughout the ages.
A host-venue for non-profit organizations and worthy causes

- Bastille Day with the Comité Tricolore, whose non-profit efforts help disadvantaged people in the local community.

- Fundraising Galas: Washington Chorus; Pour un Sourire d’Enfant (PSE); ADT Fourth World; The Washington Ballet; and more…
Over 30 years have passed since the opening of *La Maison Française*. In order to continue to effectively serve the public as a home for French-American cultural cooperation, the French government has begun to undertake priority renovations and restorations.

In 2016, the audio system in the auditorium was replaced. In addition, an extensive security plan for the grounds was completed in 2017. It is now operational and allows us to welcome the public in excellent conditions.

Finally, an institution like *La Maison Française* should also house catering services of the highest quality. Thus, the renovation of our kitchen and catering facilities were funded and completed in 2017. The new Café Descartes provides catering for events, a cafeteria for groups of visitors, and the fine dining restaurant, Au Petit Bouchon.

Given these new conditions, *La Maison Française* is now poised to undertake renovations of the building itself. **The Embassy of France is now seeking partners to join us in embarking on a major renovation of this unique building.**
### Renovation of the Auditorium

- New digital cinema projection system (DCP)  
  USD $120,000
- New lighting  
  USD $500,000
- New 300 seats theater  
  USD $600,000

**Budget**  
USD $1,220,000

### Renovation of Lobbies and Ballrooms

- Reception room lighting automated sunshades, ceiling, catering kitchen and restrooms

**Budget**  
USD $2,400,000

### Greater Accessibility for Those with Disabilities

- Handicap access from the garage

**Budget**  
USD $500,000

**Total Budget**  
USD $4,120,000
Supporting the renovation of *La Maison Française* is a unique way for you or your organization to heighten its visibility, while also promoting Franco-American relations. At each event held at *La Maison Française*, diplomacy and the French entrepreneurial spirit can be found; our partners both stimulate and reflect the friendship between France and the U.S.

Becoming an active sponsor of *La Maison Française* allows you to **affiliate your company with one of Washington’s landmark artistic and cultural venues.**

Through the wide variety of events organized at *La Maison Française*, you will **reach a broad French and American audience, as well as many diverse businesses.**

Our events also **receive wide coverage in the press, on social media, and by word of mouth.** Through your support of *La Maison Française*, you, too, can benefit from the public enthusiasm generated by our events.

There are many ways to support the renovation of *La Maison Française* in Washington. We are seeking USD$ 4.120.000 in financial contributions. In-kind donations of equipment, services, goods, and resources are also gratefully accepted.

Contributions can be made through a 501(c)(3) and thus qualify for tax deduction.
Contributions will entitle our partners and sponsors to a selection of the following benefits that can be tailored to your level of gift and your specific objectives:

SPONSOR RECOGNITION
- Visibility on promotional materials for La Maison Française events
- Visibility on La Maison Française’s website and newsletters
- Sponsor mention in press releases related to La Maison Française
- Sponsor acknowledgment on La Maison Française’s social media channels
- Sponsor acknowledgement on invitations for VIP opening receptions and events

PRIVILEGED ACCESS
- Possibility to organize a private event at La Maison Française
- VIP invitations to events held at La Maison Française and the Residence of the Ambassador of France
- Invitations to La Maison Française events throughout the year

ON-SITE ACKNOWLEDGEMENT
- Adopt a seat in the auditorium
- Naming opportunities for event spaces
- Verbal mention as a sponsor during receptions and events
- Pre-screening video advertisement opportunities
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