



Commission franco-américaine
d'échanges universitaires et culturels
Franco-American Commission
for Educational Exchange



FOR IMMEDIATE RELEASE

**Launch of the Fulbright France Journalism Prize
Worth 10, 000 dollars
For the best journalistic work on Franco-American cultural relations**

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Paris, June 16 2008 – On the occasion of the celebration of the 60th anniversary of the Fulbright program in France, the Franco-American Commission for Educational Exchange announces the creation of the **Fulbright France Journalism Prize**. This prize, worth 10, 000 dollars, will reward the best journalistic work on Franco-American cultural relations. The prize will be awarded in fall 2008 by a selection committee made up of French and American personalities.

John Rossant, Executive Director of PublicisLive, will be president of the jury. The other members of the selection committee are: Jim Bittermann, Senior Correspondent, CNN; Adam Gopnik, *New Yorker* staff writer and author of the recently published *Paris to the Moon*; Philippe Labro, Vice President of Direct TV 8 and former Fulbright grantee; Philippe Manière, Executive Director of the Institut Montaigne, an independent French think tank; and Ezra Suleiman, Professor of Political Science at Princeton University and former Fulbright grantee.

A similar prize will be offered in France for a French publication.

The Fulbright program was launched in 1946 in the aftermath of WWII. Today, it boasts 280, 000 alumni around the world and 37 Nobel Prize winners. It is implemented in more than 150 countries. It was on October 22, 1948 in France that a cultural agreement between the two governments was signed and gave birth to the Franco-American Commission. 60 years later, the Fulbright program in France with its 20, 000 alumni has been diversified: it is open to highly qualified researchers as well as Ph.D. students, artists, teachers or young people from lower socio-economic background who seek a rich and deep intellectual, human, and cultural experience. The 60th anniversary of this program will celebrate the tremendous work that has been accomplished for sixty years in favor of the transatlantic relations as well as the way it has always encouraged Franco-American bilateral dialogue on issues that are key for the future of our societies.

Fulbright France Journalism Prize

The prize is open to journalists as well as interns. The candidates must be American or French citizens. The journalistic work, whether written or audiovisual must have been published or broadcast in English, between January 1, 2007 and August 31, 2008. It must tackle Franco-American relations and it will be selected based on its originality. The prize will be awarded on October 28, 2008 at the French Embassy in Washington.

Application deadline: August 31, 2008

Detailed information on the Fulbright France Journalism Prize is available on the Franco-American Commission website: www.fulbright-france.org, go to [Fulbright Journalism award](#)