



Social Media Internship

Description:

The Social Media internship is a writing-intensive work experience within the Press and Communications Office of the Embassy of France to the United States, located in Washington, D.C. This internship is unpaid.

The Press and Communications Office manages the embassy's Twitter, Facebook and Instagram accounts. Interns will research and develop content to be communicated on these accounts on a daily basis. Follow [@franceintheus](#) and the embassy's official [Facebook](#) and [Instagram](#) pages for more information on our social media activity. Interns will be expected to generate ideas, write posts, edit posts written by non-native speakers, select photos and create graphics for social media posts.

The Press and Communications Office also manages information requests via the embassy's general email account, info@ambafrance-us.org, and postal mail. Interns will spend a portion of each day responding to these requests.

Most interns in this position are native English speakers with a background in French, journalism, public relations or communications, or foreign affairs.

Please note that the Press and Communications Office can only accept candidates who are enrolled in a university at the time of their internships (applications from candidates who have already graduated cannot be considered).

Contact:

Managing Editor of Publications
info@ambafrance-us.org
www.franceintheus.org

Desired qualities:

- Excellent English writing skills - must be native-level. Ability to quickly synthesize material from press releases, news articles etc. for social media posts.
- Ability to write posts quickly and carefully, with great attention to detail.

- Good eye for topics that can be adapted to social media, a good sense of how to communicate on different social media platforms.
- Ability to write simple texts and understand complex news stories in French.
- Conversational French required.
- Excellent general knowledge of France, its history, culture and current events. Excellent communications and interpersonal skills.
- Experience with Canva, photoshop and other social media tools are an advantage, but not required.
- Creativity!

Please send the following **in one attachment**, indicating your name and the semester you are applying for in the title of each document (e.g. Lastname.Firstname – Summer 2018)

1. Brief introductory note (1 -2 paragraphs maximum) in French introducing yourself and explaining why you are interested in the position, and what you hope to gain from the internship.
2. Resume/Curriculum Vitae (in English)
3. Three sample posts: 1 twitter, 1 Facebook, and 1 instagram on a topic of cultural interest related to France. (please review our feeds for content & style inspiration).

We will not review applications that are incomplete or do not adhere to the requirements above. Please specify in your application the semester during which you wish to intern.

Duration: 4-6 months (one university semester).

Start Date: Rolling (approximate semester dates: August - December (Fall), December - May (Winter/Spring), May - August (Summer)).

When to Apply: See website for deadlines. If you have not received a response from your original application, please follow up with us as appropriate.

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In posting the above listing we certify that we are an Equal Opportunity Employer. Students will be accepted and assigned to jobs and otherwise treated without regard to race, religion, national origin, sexual orientation, age, marital status, veteran status or disability, as well as other classifications as protected by applicable state or local laws.